



Dr. Sneha Bajaj  
Assistant Professor,  
English & Communication Skills,  
SOT, SOS, SOM & SOF&S  
GSFC University,  
Vadodara

Educational Qualifications:

- ❖ Phd, ELT, S P University, V V Nagar
- ❖ PGCTE - EFL University, Hyderabad
- ❖ GSET
- ❖ DIE - Disability Inclusion in Education - University of Cape Town
- ❖ D Com
- ❖ KSET
- ❖ DND - Bangalore University
- ❖ DCP - ICFAI University
- ❖ FDDM - SCS Kothari Academy, Chennai
- ❖ M.A. (English Literature & Language), S P University, V V nagar
- ❖ B.A. (English Literature & Language), S P University, V V Nagar

### **Online Certification Courses :**

More than 25 online certification courses done in the areas like Communication, ELT, Inclusive Education, NLP, Autism, Literature, Soft Skills, Human Values etc.

### **FDPs, Orientation & Refreshers Courses :**

Attended many FDPs and Orientation and refreshers courses from Chennai, Bangalore, Vadodara and V V Nagar

### **Guest Lectures and Webinars :**

Ennumber of seminars and guest lectures conducted physically as well as virtually at several places like Chennai, Bangalore, Mumbai, Baroda, Ahmedabad and V V Nagar.

### **Subject Area of Specialization**

- ❖ Literature
- ❖ ELT - English Language Teaching
- ❖ Communication Skills & trends
- ❖ Functional English
- ❖ Inclusive Education
- ❖ NLP Training
- ❖ Personality Development
- ❖ Soft skills Training

### **Courses Taught:**

- ❖ European Literature
- ❖ Non- European Literature
- ❖ African Literature
- ❖ Indian Literature
- ❖ Language and Phonetics
- ❖ Functional English
- ❖ Business English
- ❖ Communication Skills
- ❖ Corporate Communication & Grooming
- ❖ Personality Development
- ❖ Soft Skills

### **Publications: ( recent )**

- Bajaj, S. and Bose N. V. "Comparison and Equilibrium: Past to Current Education Policies" Outcome Based Learning and Quality Improvement in Higher Education of India: NEP2020 – Government Arts & Commerce College, Kathlal (Paper Presented) (2022)
- Bajaj, S. and Bose N. V. "Inclusive Education- Indian concept, Awareness, Issues and Challenges: A State of Art" Discourse Oriented Pedagogy for Language Classroom – H M Patel Institution of English Training & Research – (2022) (Paper presented)
- Bajaj, S. and Bose N. V. "A Study on the Challenges faced by Management Students of GSFC University in English Language Learning through Online Education" (2021) The 2<sup>nd</sup> International E-Conference on the theme – Digital Learning Methodologies, Transformation of Business, Management and Education Practices - ISBN: 978-81-950136-5-4
- Bajaj, S. and Bose N. V. "Psycholinguistics : an Overview and a Scope – State of Art" presented at the National Conference of ELT@I at H M Patel Institution of English Language Training, V V Nagar. (2020) ISBN:978-81931777-1-6
- Bajaj, S. and Bose N. V. "Use of Artificial Intelligence in English Teaching and Learning: State of Art", IJMER Journal of Multidisciplinary Educational Research, Vol.9, Issue:1(5), pp 127-136, January: 2020 -ISSN:2277-7881
- Bajaj, S. and Sajja, A. "Review of Modern Communication Means for Millennials at Work", IOSR Journal of Humanities and Social Science, vol.23, no.11, pp.23-27 (Nov'18)
- Bajaj, S. "Equilibrium of Verbal and Non-verbal Communication in Millennial", Krupacon – International Conference on Management 4.0: Disruptions in Business and Millennial at the Workplace, Bangalore (Oct'18)

- Sajja, P.S. and Bajaj, S. "Use of artificial intelligence in English teaching and learning", National Seminar on Higher Education in India: Emerging Issues, Challenges & Future Prospects, Vallabh Vidyanagar, India (Aug'18)
- Sajja, P.S., Shah, K. and Bajaj, S. "A study on the challenges and obstacles for women in adaption of e-commerce technologies: State of art", International Conference on Women in Science and Technology: Creating Sustainable Career, Vallabh Vidyanagar, India (Jun'18)

**Conference / Seminar / Workshops / Webinar (recent) :**

Paper Theme	Organising Body	Place
"Two Day Workshop on Labour Codes"	the Faculty of Social Work	M S University, Vadodara
Shashan Sutra		M S University, Vadodara
International Conference on NLP 2022	Government Arts & Commerce College, KATHLAL	Kathlal
International webinar on the topic: " Introduction to E-learning and it's challenges	Patrician College of Arts and Science TAMILNADU	Tamilnadu
Moddle	Dr. Babasaheb Ambedkar Marathwada University, Aurangabad MS Department of Management Science	Aurangabad
HR Metric Program	Avidus Academy Of Management Chennai	Chennai
"Safeguarding Savings and Investments from Defaults	St Anne's First Grade College For Women Bengaluru, Karnataka	Bengaluru, Karnataka
एक भारत श्रेष्ठ भारत	Mahatma Gandhi Central University of Bihar	Bihar
Impact of COVID 19 on Indian Federation	Lokmanya Mahavidyalaya, Warora (लोकमान्य महाविद्यालय, वरोरा)	Mumbai
Covid 19 Solution for	Rajapalayam Rajus'	College in Rajapalayam, Tamil

Survival	College	Nadu
Challenges and Complications in Research	Holy Cross Home Science College	College in Thoothukudi, Tamil Nadu
Online Crimes Against Children and Youngster & Prevention	Smt.P.N Doshi Women'S College	Jag Dhir Boda Vidya Sankul, Cama Lane, Ghatkopar (W), Mumbai, Maharashtra 400086
Digitally Skilled Teacher as Transfomative Leader	MotherHood University Roorkee-Dehradun Road Bhagwanpur, Karaundi, Uttarakhand 247661	Rorkee
UGC NET TARGET 99 + Percentile	KLE Society's S Nijalingappa College	College in Bengaluru, Karnataka
Fitness through Yoga during COVID-19 Pandemic	JMJ College for Women (Autonomous), Tenali	Guntur Dt., Andhra Pradesh.
National Webinar on Demystifying Depression	Rajarshi Tandon Mahila Mahavidyalaya 475/399, Malviya Nagar, Uniersity of Allahabad	Uttar Pradesh ,India
Covid 19 Post Pandemic Challenges of Environmental Management	D.G. Ruparel College of Arts, Science and Commerce	Mumbai
Brand yourself Adventure to venture in Enterprenaurship	V.O. Chidambaram College	College in Thoothukudi, Tamil Nadu
National Level E-Faculty Development Programme On "Road Map to get a Quality Patent"	Academy of Maritime Education and Training	Department of Electrical and Electronics Engineering, TAMIL NADU
Creating Start up Entity	Center for Startup and Innovation, Office of Career Advancement for Students, The Maharaja Sayajirao University Of Baroda, Vadodara	Vadodara
Revitalizing MSMEs Post COVID - 19 Crisis and Business Sustainability	Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore,	Coimbatore, Tamil Nadu

	Tamil Nadu	
Documentation & Profile Management for NAAC & API"	K.RAMAKRISHNAN COLLEGE OF TECHNOLOGY SAMAYAPURAM, TRICHY 621112	K.RAMAKRISHNAN COLLEGE OF TECHNOLOGY SAMAYAPURAM, TRICHY 621112
Yogic Secrets to Stay Fit and COVID Safe" Organized by Department of Cooperation in association with Internal Quality Assurance Cell, The Quaide Milleth College for Men, Chennai	Department of Cooperation in association with Internal Quality Assurance Cell, The Quaide Milleth College for Men, Chennai	Department of Cooperation in association with Internal Quality Assurance Cell, The Quaide Milleth College for Men, Chennai
Condition of Indian Economy during COVID - 19	Dharmapuram Adhinam Arts College, College in Mayiladuthurai, Tamil Nadu	Dharmapuram Adhinam Arts College, College in Mayiladuthurai, Tamil Nadu
Impact of COVID - 19 on Immigrant and Migrant	Government Arts College for Men	College in Chennai, Tamil Nadu
Virtual Learning in Visualize Numbers through MS-Power BI"	SRM Institute of Science & Technology	SRM Nagar, Kattankulathur - 603 203 Chengalpattu District, Tamil Nadu.
Personality Development Program on "Never Stop Improving Yourself: Invest in Yourself"	NEHRU INSTITUTE OF MANAGEMENT STUDIES A Standalone Business School Iso 14001-2000 Certified Institution Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai 'Nehru Gardens' Thirumalayampalayam, Coimbatore- 641 105	Tamilnadu
Impact of COVID-19 Pandemic on Indian Socio-Economy: Remedies	Sarda Education Society's ( Trust ) ( A Linguistic Minority Educational Institute) SMT RADHABAI SARDA ARTS, COMMERCE & SCIENCE COLLEGE Anjangoan Surji , Dist.	Anjangoan Surji , Dist. Amravati

	Amravati (MS) - 444705	
Artificial Intelligence in Classroom Teaching	Department of Science of J.V.M.'s Degree College,	NAVI MUMBAI, MAHARASHTRA - 400 708
"Impact of Covid 19 on Financial Market	"Impact of Covid 19 on Financial Market	Dr. N.G.P INSTITUTE OF TECHNOLOGY (An institute of kovai medical centre research and education trust, Coimbatore) Approved by AICTE, new Delhi   affiliated to Anna university, Chennai   recognized by UGC Accredited by NAAC & NBA(BME,CSE,ECE,EEE & MECH) Coimbatore ,Tamilnadu.
"Reprogram your mind for success	Dr. N.G.P INSTITUTE OF TECHNOLOGY (An institute of kovai medical centre research and education trust, Coimbatore) Approved by AICTE, new Delhi   affiliated to Anna university, Chennai   recognized by UGC Accredited by NAAC & NBA(BME,CSE,ECE,EEE & MECH) Coimbatore ,Tamilnadu.	Coimbatore ,Tamilnadu.
New Paradigm in Teaching Code	TEAM FACE PREP	WEBINAR
International HR Webinar on "Emotional Connection with Employees: During A Crisis"	NEHRU INSTITUTE OF MANAGEMENT STUDIES A Standalone Business School Iso 14001-2000 Certified Institution Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai 'Nehru Gardens' Thirumalayampalayam, Coimbatore- 641 105	Coimbatore
The New Normal Academic Governance &	SDJ International College, Veer Narmad	SURAT

Marketing	South Gujarat University, Surat	
Inculcation of Human Values and Ethics in Higher Education Institutes	Inculcation of Human Values and Ethics in Higher Education Institutes,	Dr. M.G.R. Educational And Research Institute, Periyar E.V.R. High Road, Vishwas Nagar, Maduravoyal, Chennai, Tamil Nadu 600095
"e-Learning Methodologies"	THIRU KOLANJIAPPAR GOVT. ARTS COLLEGE (GRADE 1) VRIDDHACHALAM, Tamil Nadu	VRIDDHACHALAM, Tamil Nadu
ENHANCE QUALITY OF LIFE WITH PSYCHOLOGICAL WELL BEING	Mohamed Sathak A.J. College of Engineering	IT Park, Siruseri, Old Mahabalipuram Road, Chennai, Tamil Nadu 603103
National Webinar on SUBALTERN LITERATURE	Sri GVG Visalakshi College for Women	Palani Road, Udumalpet, Tamil Nadu 642128
"National Level Webinar" on the topic "Economic impact of Covid on the industry and jobs"	St. Joseph's College of Arts and Science (Autonomous) Cuddalore - 607001	St. Joseph's College of Arts and Science (Autonomous) Cuddalore - 607001
Emerging trends, Opportunities, Issues & Challenges in Today's practical world of Commerce and Management	Mohterhood University faculty of commerce and business studies	Rorkee
State Level Webinar on "Gujarati Kavita"	A. V. PATEL COMMERCE, COLLEGE, BILIMORA	BILIMORA
International Faculty Development Program on "Reference Manager for Scholarly Writing: A Hands-on session"	NEHRU INSTITUTE OF MANAGEMENT STUDIES A Standalone Business School Iso 14001-2000 Certified Institution Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai 'Nehru Gardens'	COIMBTURE

	Thirumalayampalayam, Coimbatore- 641 105	
SREE NARAYANA GURU COLLEGE Affiliated to Bharathiar University, Coimbatore Re-accredited by NAAC & an ISO 9001:2015 Certified Institution K.G. Chavadi, Coimbatore - 641 105	SREE NARAYANA GURU COLLEGE Affiliated to Bharathiar University, Coimbatore Re-accredited by NAAC & an ISO 9001:2015 Certified Institution K.G. Chavadi, Coimbatore - 641 105	Coimbatore
Yogic Solution to Physical and Mental Problem amidst COVID -19 Pandemic	SDJ International College, Veer Narmad South Gujarat University, Surat	SURAT
E Learning and Tools for Effective Teaching and Learning	JVM'S Jr. College & Mehta Degree College, Airoli Address : Plot No.9, Sector No.19, Airoli, Navi Mumbai, Maharashtra, India.	JVM'S Jr. College & Mehta Degree College, Airoli Address : Plot No.9, Sector No.19, Airoli, Navi Mumbai, Maharashtra, India.
Key ICT Trends for Building a resilience in Society	Shri Shankarlal Sundarbai Shasun Jain College for Women	Bus Stand, No: 3, Madley Rd, near T.Nagar, Asoka Nagar, T. Nagar, Chennai, Tamil Nadu 600017
Virtual Session on research and Post doctoral Opportunity in Foreign University	SRI SAI RAM ENGINEERING COLLEGE Sai Leo Nagar, West Tambaram, Chennai - 600 044. Tamil Nadu. India	SRI SAI RAM ENGINEERING COLLEGE Sai Leo Nagar, West Tambaram, Chennai - 600 044. Tamil Nadu. India
“Effective Online Learning and Assessment Platforms”	NMKRV College for Women Jayanagar III Block, Bangalore-11 Autonomous Institution, NAAC Accredited - ‘A’	BANGLORE
“Ethics in using of Digital Resources and its Implications”	VILLA MARIE COLLEGE FOR WOMEN (Affiliated to Osmania University) #6-3-1089, Somajiguda, Raj Bhavan Road, Hyderabad - 500082.	Hyderabad

How Stress affects the Body?	Department of Physical Education, Easwari Engineering College, Chennai on 26 May 2020	Department of Physical Education, Easwari Engineering College, Chennai on 26 May 2020
LEADERSHIP DEVELOPMENT PROGRAMM	R.V.Institute of Management,CA 17, 36th Cross Rd, 4th T Block East, Jayanagara 9th Block, Jayanagar, Bengaluru, Karnataka 560041	Karnataka
Coping with COVID 19 on Higher Education in Global Scenario	Indira Gandhi National Tribal University,Lal Pur, Amarkantak, Madhya Pradesh 484886	Indira Gandhi National Tribal University,Lal Pur, Amarkantak, Madhya Pradesh 484886
PATENT SEARCH AND ANALYTICS	Shasun Jain College for Women in association with Turnip Innovation Pvt Ltd	Chennai
Pathway to spoken English for young learner	Shri Shankarlal Sundarbai Shasun Jain College for Women	Chennai
BOOSTING WOMEN IN LEADERSHIP	SARDAR PATEL EDUCATION CAMPUS	VIDYANAGAR
ETHIRAJ COLLEGE FOR WOMEN, UNVIERSITY OF MADRAS	ETHIRAJ COLLEGE FOR WOMEN, UNVIERSITY OF MADRAS	Chennai
How data can be secure in digital era ?	ETHIRAJ COLLEGE FOR WOMEN, UNVIERSITY OF MADRAS	Chennai
Strategy for Managing Personal Finance Including Mutual Fund during and after COVID 19	The Association of Mutual Funds in India	The Association of Mutual Funds in India, Mumbai
RESEARCH METHODOLOGY FOR SOCIAL SCIENCE	Shri Shankarlal Sundarbai Shasun Jain College for Women	Chennai
COVID19- Financial Crisis	Department of Commerce-Financial System, PSG College of	Department of Commerce-Financial System, PSG College

	Arts & Science, Coimbatore	of Arts & Science, Coimbatore
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### **Extra-Curricular Activities**

- Editor-in-Chief of the Newsletter of GSFC University, Vadodara (December 2019 onwards)
- Wordsworth – Language lab software trainer – LSRW – Vocabulary and language functions
- Worked as an overall coordinator of the foundation course at GSFC University, Vadodara (July, 2019 & August 2021)
- President of Literary Forum of Krupanidhi Degree College (2017 onwards)
- President of Krupanidhi Theatre (2017 - 2019)
- Member of the Ethics Committee of SCS Kothari Academy for Women (2008-10)
- Training on Communications in MCA Department of Computer Science, Vallabh Vidyanagar, Gujarat (2001)
- Conducted several training sessions for Personality Development and Soft Skills
- Conducted several training sessions for NLP
- Attended the Refresher Course in Sardar Patel University, Gujarat (2001)
- Attended several FDPs in Bangalore as well as in Chennai.
- Conducted several Orientation Programmes for UG and PG students
- Judged several in-house and out-house competitions at the colleges I worked.

### **Special Interest**

- Have been working with autistic children for the last 9 years in Bangalore with 3 different institutions
- Worked as a volunteer for slow learners and handicapped students
- Recently joined as a volunteer at HMDC institute Vadodara

## **Awards & Honors:**

- Best Paper Presentation Award - 2021 - International Conference - Parul University
- Served as BOS Bangalore University, (2017 - 19)
- Best Research Paper Award, Krupacon, Bangalore (October, 2018)
- Conducted Training on Communications in MCA Department of Computer Science, Vallabh Vidyanagar, Gujarat (2001, 2009 & 2019)
- Served as an HOD English Department, Krupanidhi Degree college (2017 June to January 2019)
- Served as the President of Literary Forum of Krupanidhi Degree College (2017-19)
- Served as the President of Krupanidhi Theatre (2017-19)
- Conducted the training sessions on Effective Presentation Skills at Reva University, Bangalore (2017 - 2019)
- Conducted training sessions on Personality Development at Frankfinn Institute of Aviation training, Bangalore (2017 & 2018)
- Conducted training sessions on Corporate Communication Skills at Frankfinn Institute of Aviation Training, Bangalore and Mumbai (2017 & 2018)
- Conducted training sessions on Personality Development at Frankfinn Institute of Aviation training, Bangalore (2017 & 2018)
- Conducted training sessions on Interview Skills at Frankfinn Institute of Aviation Training, Bangalore and Mumbai (2017 & 2018)
- Conducted training sessions on Personality Development at St. Francis College, Bangalore (2016 - 2019)
- Conducted training sessions on corporate to campus at Symbiosis Institute of Business Management, Bangalore (2015 - 2017)
- Best Presenter Awards, BIMA, Bangalore (2012)
- Served as the Member of the Ethics Committee of SCS Kothari Academy for Women (2008-10)

- Best Mentor Award, SCS Kothari Academy for Women (2008)
- Best Counsellor Award, SCS Kothari Academy for Women (2007)
- Best Student Award, Anand Arts College, Anand (1995)
- Best Writer Award, Anand Arts College, Anand (1994)
- Received Certificates and Cash Prizes in several debates and essay competitions.

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