

Subject: Invitation for Expression of Interest (EOI) for “Employability Enhancement and Placement Readiness Training programme at GSFC University

1. Introduction: GSFC University, Vadodara, invites Expressions of Interest from experienced and reputable training organizations to design and deliver a comprehensive “**Employability Enhancement and Placement Readiness Programme**”. This initiative is dedicated to bridging the gap between academic learning and industry expectations for approximately **900-1,000 final-year undergraduate and postgraduate students**.

2. Programme Objectives: The programme aims to equip students with the essential skills required to excel in campus recruitment processes, focusing on:

- **Communication Excellence:** Interpersonal skills and professional communication.
- **Workplace Readiness:** Professional attitude and problem-solving.
- **Technical Aptitude:** Quantitative aptitude and logical reasoning.
- **Professional Profiling:** Resume-building and LinkedIn profile development.

3. Scope of Work & Delivery Mode The selected partner will be expected to deliver a structured curriculum with the following specific requirements:

- **Hybrid Delivery Model (Mandatory):** The training module **must be a combination of on-campus (offline) and off-campus hybrid modes**. Please note that **purely off-campus or solely automated/AI-based modules will not be accepted**; physical on-campus engagement is a core requirement.
- **Pre-Training & Post-Training Assessments:** The programme must include a baseline assessment to identify skill gaps before commencement and a final evaluation to measure improvement and readiness.

- **Recruitment Mastery (GD & Mock Interviews):** Comprehensive preparation and practice sessions for **Group Discussions (GD)** and **Mock Interviews** (both facilitated and AI-based) are required to simulate real-world recruitment scenarios.
- **AI-Powered Learning:** Providing Minimum **8**-month access to an AI-enabled platform for mock interviews, aptitude practice, and communication feedback to supplement on-campus training.
- **Quantitative Aptitude & Reasoning:** Intensive practice for recruitment tests, including subject-based technical tests.

4. Eligibility Criteria Interested agencies must demonstrate:

- Minimum of **3 years of experience** in employability and placement readiness training business.
- A proven track record with recognized Universities or Engineering/Management Institutes.
- Access to a pool of **qualified trainers** with industry expertise.
- Ownership or licensing of a proven **AI-enabled learning/assessment platform**.

5. Submission & Selection Process This is an initial call for an Expression of Interest. **The full Request for Proposal (RFP) document will be provided later to short-listed companies after the evaluation of EOI responses. No commercial proposal is desired in this EOI.**

The final selection process will be carried out after FRP acceptance and will also involve **demo lectures** to ensure pedagogical effectiveness.

Interested organizations should submit their company profile, highlighting relevant experience and platform capabilities, to:

Contact Person: Ashutosh Deo, Sr Manager

Department: Training & Placement Cell, GSFC University

Email: sm.placement@gsfcuniversity.ac.in

Tentative Programme Start: Mid-July – August 2026.

Last date for submission: 20/6/2026

Disclaimer: GSFC University reserves the right to accept or reject any EOI without assigning any reason thereof