

Academic Year 2026–27

School: School of Management & Entrepreneurship (SoM&E)

Program Level: Undergraduate (UG)

Program / Intake

Sr. No.	Program	Intake
1	BBA (Specialization in HR / Marketing / Accounting & Finance / Information Technology Management) (Hons.)	120
2	BBA – Business Analytics (Hons.)	80

Registration Fees

- The registration fee for submitting online application form is Rs. 600/- (Rupees Six Hundred Only), which is to be paid online. (Non - Refundable)

Eligibility

- Applicant must have passed 12th or equivalent Examination in any stream, with English as one of its subjects from the recognized Board including NIOS, securing a minimum 50% marks in aggregate of all the subjects. (45% marks for SC/ST/OBC –NL/EWS/PD)
- Applicants with 12th or equivalent from International Schools, affiliated to foreign education boards like IGCSE (International General Certificate for Secondary Education) and IB (International Baccalaureate) can apply, they have to submit equivalence certificate of Association of Indian Universities, New Delhi.

Admission Process

- Admission based on Merit only, Selection of the Applicants for admission would be based on the percentage of SSC & H.S.C Examination and Interaction with the concerned faculty.

Other

- Students have the option to exit after completion of three years with the award of BBA Degree.
- The tuition fees for the entire program will be same.

Hostel Facility

- Limited accommodation facilities available for outstation students