

CREDIT DISTRIBUTION BATCH 2024- 27

Sem I

Semester	Core Course	AECC	Multi-Disciplinary	VACC	SEC	Discipline Specific Elective	Total
I	12	2	2	4	2		22
II	12	2	2	1	2		19
III	12	2	2	2	2		20
IV	12	2	-	2	2		18
V	12	2	2	2	4		22
VI	12	2	-	-	4		18
Total							119

GSFC UNIVERSITY, VADODARA

Teaching and Examination Scheme

School of Management - ODD SEM

Program: B.Com

Semester: I

Academic Session: 2023-24

S. N.	Course Code	Course Name	Course Type	Teaching Scheme (Hours/ Week)			Total Cred it	Examination Scheme					
				L	T	P		Theory			Practical		Total Mar ks
								MSE	CEC	ESE	LW	LE/VIVA	
2	BCOM1001	Financial Accounting	CC	4	0	0	4	20	40	40	0	0	100
3	BCOM1002	Business Organisation Management	CC	4	0	0	4	20	40	40	0	0	100
4	BCOM1003	Personal Tax Planning and Tax Management	CC	4	0	0	4	20	40	40	0	0	100
12	MDE101	Event Management	MDE	2	0	0	2	20	40	20	0	20	100
13	VAC101	Foundation Course	VACC	4	0	0	4	20	40	40	0	0	100
1	AECC101	Fundamentals of English	CC	2	0	0	2	20	40	40	0	0	100
9	SEC101	Human Rights	SEC	2	0	0	2	20	40	40	0	0	100
							22						

*L-Lecture, T-Tutorial, P-Practical, MSE-Mid Semester Examination, CEC- Continuous Evaluation Component, ESE- End Semester Examination, LW-Lab Work, LE-Lab Exam

COURSE CODE BCOM1001	COURSE NAME Financial Accounting	SEMESTER I
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Teaching Scheme (Hours)				Teaching Credit			
Lectu re	Practic al	Tutorial	Total Hours	Lect ure	Pract ical	Tutorial	Total Credit
4	0	0	4	4	0	0	4

Course Prerequisites	Students enrolling in the Financial Accounting course should have a basic understanding of fundamental mathematical concepts and numerical proficiency. Familiarity with general business terminology and prior exposure to bookkeeping principles, such as recording simple financial transactions, is recommended. A willingness to learn analytical and problem-solving skills is essential for success in this course.
Course Category	Compulsory
Course focus	The Financial Accounting course focuses on developing a solid foundation in accounting principles, processes, and practices. It emphasizes the preparation, analysis, and interpretation of financial statements to provide insights into an organization's financial performance. The course also highlights the importance of compliance with accounting standards, ethical practices, and the role of accounting in informed decision-making. Through practical applications, students gain the skills to handle real-world financial challenges effectively.
Rationale	<ol style="list-style-type: none"> 1. Foundation for Business Decision-Making: Financial accounting provides the essential tools to record, summarize, and interpret financial data, enabling informed decision-making for individuals and organizations. 2. Alignment with Professional and Industry Standards: The course ensures that students are familiar with accounting principles and standards, preparing them for compliance with regulatory requirements and professional practices in the business world. 3. Relevance Across Career Paths: Accounting knowledge is fundamental for careers in finance, management, and entrepreneurship, making this course a critical component of a well-rounded business education.
Course Revision/ Approval Date:	1st March 2024 (10th BoS)

**Course Objectives
(As per Blooms' Taxonomy)**

CO1: Remember fundamental accounting principles, concepts, and terminology, including the accounting cycle and financial statement components.

CO2: Understand the role of financial accounting in business decision-making and describe how financial statements communicate an organization's financial position.

CO3: Apply the accounting principles to prepare accurate journal entries, ledgers, and financial statements such as the income statement, balance sheet, and cash flow statement.

CO4: Analyze the financial transactions and statements to identify discrepancies, trends, and their implications for business performance.

CO5: Evaluate the financial health of a business using ratio analysis and other accounting tools to make informed recommendations.

CO6: Create comprehensive accounting records and reports for a simulated business scenario, ensuring compliance with accounting standards and ethical practices.

Course Content	Weightage	Contact hours
Unit 1: Basics of Financial Accounting Need, development and definition of Accounting, Bookkeeping and Accounting, Persons interested in Accounting, Disclosures, Branches of Accounting, Objectives of Accounting	20%	9
Unit 2: Accounting Principles & Concepts International Accounting Standards, Accounting Principles, Nature of Accounting, Accounting Standards in India	20%	9
Unit 3: Accounting and Book Keeping Journal Entries, Subsidiary books, Ledger preparation, Trial Balance, Rectification of Errors, Suspense Account	20%	9
Unit 4: Final Accounts Meaning and Preparation of Trading Account, Profit & Loss account, Balance Sheet	20%	9
Unit 5: Depreciation Concept of depreciation, causes of depreciation, depreciation depletion, amortization and dilapidation, methods of recording depreciation, depreciation of different assets, depreciation of replacement cost, depreciation accounting as per accounting standard, provisions and reserves	20%	9

Learning Resources

1.	Textbook: <ol style="list-style-type: none"> 1. Anthony, RN. and Reece. J.S.: Accounting Principles: Richard Irwin Inc. 2. Gupta. R.L. and Radhaswamy. M: Financial Accounting; Sultan Chand and Sons, New Delhi. 3. Monga J.R., Ahuja Girish, and Sehgal Ashok: Financial Accounting; Mayur Paper Back. Nokia.
4.	Reference Books: <ol style="list-style-type: none"> 1. Shukla. M.C., Grewal T.S., and Gupta, S.C.: Advanced Accounts: S. Chand & Co. New Delhi. 2. Compendium of Statement and Standards of Accounting : The Institute of Chartered Accountants of India, New Delhi
5.	Journals & Periodicals: <ol style="list-style-type: none"> 1. The Accounting Review 2. Journal of Accounting Research (JAR) 3. Journal of Financial Reporting and Accounting (JFRA) 4. Accounting, Auditing & Accountability Journal (AAAJ) 5. European Accounting Review (EAR)
6.	Other Electronic Resources: https://www.accountingtools.com https://aaahq.org

Evaluation Scheme	Total Marks: 100								
Mid Semester Marks	20 marks								
End Semester Marks	40 marks								
Continuous Evaluation 40 marks	<table border="1"> <tr> <td>Attendance</td><td>5 marks</td></tr> <tr> <td>Quiz</td><td>10 marks</td></tr> <tr> <td>Open Book Assignment</td><td>15 marks</td></tr> <tr> <td>Article Review</td><td>10 marks</td></tr> </table>	Attendance	5 marks	Quiz	10 marks	Open Book Assignment	15 marks	Article Review	10 marks
Attendance	5 marks								
Quiz	10 marks								
Open Book Assignment	15 marks								
Article Review	10 marks								
Course Outcomes	<ol style="list-style-type: none"> 1. Students will be able to prepare accurate financial statements, including the income statement, balance sheet, and cash flow statement, following standard accounting principles. 2. Students will be able to analyze financial statements to interpret an organization's financial position and performance, identifying key trends and discrepancies. 3. Students will gain the skills to evaluate financial data and apply accounting tools for informed decision-making and problem-solving in real-world business scenarios. 								



COURSE CODE BCOM1002	COURSE NAME Business Organisation & management	SEMESTER I
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Teaching Scheme (Hours)				Teaching Credit			
Lecture	Practical	Tutorial	Total Hours	Lecture	Practical	Tutorial	Total Credit
4	0	0	4	4	0	0	4

Course Prerequisites	Students enrolling in the Business Organisation and Management course should have a basic understanding of business concepts and terminologies gained through prior exposure to subjects like Commerce or Economics at the high school level. Additionally, familiarity with general organizational structures and basic analytical skills will enhance their ability to grasp the core principles of business and management effectively.
Course Category	Compulsory
Course focus	The Business Organisation and Management course focuses on providing students with a comprehensive understanding of organizational structures, management principles, and business operations. It emphasizes the integration of theoretical concepts with practical applications, fostering analytical and decision-making skills. The course prepares students to address challenges in dynamic business environments, promoting effective leadership, strategic planning, and organizational efficiency.
Rationale	<ol style="list-style-type: none"> 1. Understanding Organizational Structure: This course provides students with the foundational knowledge needed to understand how businesses operate, how they are structured, and how different departments and teams collaborate to achieve organizational goals. 2. Developing Managerial Skills: It equips students with essential management skills such as planning, decision-making, leadership, and problem-solving, all of which are critical for success in a business career. 3. Relevance in Diverse Industries: Knowledge of business organization and management is universally applicable across all sectors. This course prepares students for a variety of roles within both large corporations and small enterprises, offering them a broad perspective on how organizations function and thrive in competitive markets.
Course Revision/	1st March, 2024 (10th BoS)

Approval Date:	
Course Objectives (As per Blooms' Taxonomy)	<p>CO1: Remember key concepts of organizational structure, management functions, and business processes that are central to understanding how businesses operate.</p> <p>CO2: Understand the different types of organizational structures and management theories, and describe how they impact business operations and decision-making.</p> <p>CO3: Apply management principles to address practical business challenges, such as team dynamics, resource allocation, and organizational growth.</p> <p>CO4: Analyze the effectiveness of various management strategies and organizational structures in real-world case studies, identifying strengths, weaknesses, and areas for improvement.</p> <p>CO5: Evaluate the impact of leadership styles, organizational culture, and strategic management decisions on the overall performance of a business.</p> <p>CO6: Create a strategic plan or management framework for a hypothetical business, integrating concepts of organizational structure, leadership, and operations to achieve business objectives.</p>

Course Content	Weightage	Contact hours
Unit 1 : : Fundamentals of Business (a) Characteristics of Business Activities (b) Business as an Activity – How it is different from (i) Profession (ii) Employment (c) Characteristics of vocational activities (d) Business as an economic activity (e) Factors affecting business (i) Economic (ii) Social (iii) Political (f) Industries – concept (g) Commerce – concept	20%	9
Unit 2 : Forms of Business Organization Sole Proprietorship : Meaning , Characteristics Partnership : “ Meaning, Characteristics Joint Stock Company : Meaning; definition under the Company’s Act 1956; types; difference between Public Ltd. and Pvt. Ltd. companies; formation procedure (promotion, incorporation, subscription and commencement); detailed study of Memorandum of Association, Articles of Association, Prospectus and Statement in lieu of Prospectus.	20%	9
Unit 3: Company Management i. Director – meaning; definition under Company’s Act 1956; position; qualifications and disqualifications of a director; number of directors; powers, duties and liabilities of directors. ii. Managing Director – definition under Company’s Act 1956; position; appointment and disqualifications; remuneration to Managing Director.	20%	9



iii. Company Secretary – definition under Company’s Act 1956; position, qualifications; appointment; powers and duties of a Company Secretary.		
Unit 4: Company Meetings, Resolutions and Minutes: Company meetings - Meaning; types i. Shareholders meetings – statutory meeting; AGM and EGM; provisions regarding quorum, agenda, time and place of holding the meetings, notice; purpose of holding these meetings; business transacted at these meetings. ii. Board Meetings – provisions regarding time, place, notice, quorum, agenda; purpose of holding board meetings. Resolutions – meaning; types; Minutes – meaning; signing	20%	9
Unit 5: Business Combinations Business Combinations - Meaning; causes/reasons of combinations; economies (benefits) and diseconomies (evils) of combinations; types – horizontal, vertical forward and backward, lateral convergent and divergent, circular; forms – associations, federations, partial and total consolidations.	20%	9

Learning Resources	
1.	Textbook: M C Shukla; Business Organization and Management; S. Chand Publication
2.	Reference Books: 1. Fundamentals of Business Organisation & Management by Y.K.Bhushan by Sultan chand & Sons 2. Management & Organization by C.B. Gupta
3.	Journals & Periodicals: 1 American Business Law journal 2.India Today 3.International small business journal 4. Journal of Business and Organisation
	Other Electronic Resources: www.onlinelibrary.wiley.com

Evaluation Scheme	Total Marks: 100								
Mid Semester Marks	20 marks								
End Semester Marks	40 marks								
Continuous Evaluation (40 Marks)	<table border="1"> <tr> <td>Attendance</td><td>5 marks</td></tr> <tr> <td>Quiz</td><td>10 marks</td></tr> <tr> <td>Open Book Assignment</td><td>15 marks</td></tr> <tr> <td>Article Review</td><td>10 marks</td></tr> </table>	Attendance	5 marks	Quiz	10 marks	Open Book Assignment	15 marks	Article Review	10 marks
Attendance	5 marks								
Quiz	10 marks								
Open Book Assignment	15 marks								
Article Review	10 marks								
Course Outcomes	1. Students will be able to analyze various organizational structures and management strategies, assessing their impact on efficiency								

	<p>and business performance.</p> <ol style="list-style-type: none">2. Students will gain the ability to apply management principles and techniques to real-world business scenarios, solving problems related to leadership, operations, and team coordination.3. Students will be able to evaluate organizational challenges and propose strategic solutions that align with business objectives and foster growth and innovation.
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COURSE CODE BCOM1003	COURSE NAME Personal Tax Planning and Tax Management	SEMESTER I
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Teaching Scheme (Hours)				Teaching Credit			
Lecture	Practical	Tutorial	Total Hours	Lecture	Practical	Tutorial	Total Credit
4	0	0	4	4	0	0	4

Course Prerequisites	Students enrolling in the Personal Tax Planning and Tax Management course should have a foundational understanding of basic accounting principles and financial concepts, including income, expenses, and savings. Familiarity with Indian tax laws, particularly the Income Tax Act, will be beneficial but not mandatory. Basic mathematical skills are essential for understanding tax calculations and preparing tax returns. A general understanding of personal finance will also enhance the learning experience.
Course Category	Compulsory
Course focus	The Personal Tax Planning and Tax Management course focuses on equipping students with the knowledge and skills required to manage personal taxes efficiently. It covers key aspects of tax planning, including income tax computation, tax-saving strategies, deductions, exemptions, and the filing of returns. The course emphasizes practical application, helping students understand how to legally minimize tax liabilities while complying with current tax laws. Additionally, it explores the role of tax planning in personal financial management, ensuring long-term wealth creation and financial stability.
Rationale	<ol style="list-style-type: none"> 1. Empowering Financial Decision-Making: This course empowers students to make informed decisions regarding their personal finances by providing them with the knowledge of tax-saving strategies and legal frameworks, ultimately helping them optimize their financial resources. 2. Practical Relevance: Personal tax management is an essential skill for individuals in both personal and professional life. Understanding how to efficiently manage taxes will benefit students throughout their careers and personal life, ensuring financial stability and compliance. 3. Navigating Complex Tax Systems: With the ever-changing landscape of tax regulations, this course provides students with the tools to stay up-to-date with tax laws and avoid

	financial pitfalls by effectively managing their tax obligations and maximizing eligible tax benefits.
Course Revision/ Approval Date:	1st March, 2024 (10th BoS)
Course Objectives (As per Blooms' Taxonomy)	<p>CO1: Remember key tax-related concepts, terminologies, and provisions of the Income Tax Act, including tax slabs, exemptions, and deductions available under personal income tax.</p> <p>CO2: Understand the principles and procedures of personal tax planning, including the calculation of taxable income and tax liability for individuals.</p> <p>CO3: Apply tax planning tools and strategies to prepare tax returns, compute taxable income, and maximize available deductions, exemptions, and rebates.</p> <p>CO4: Analyze the impact of different tax-saving instruments and strategies on an individual's financial position and tax liabilities, considering various financial goals and circumstances.</p> <p>CO5: Evaluate different tax planning strategies to recommend optimal approaches for minimizing tax liabilities while ensuring legal compliance.</p> <p>CO6: Create a personalized tax planning strategy based on an individual's financial situation, ensuring that tax obligations are minimized while adhering to current tax laws and regulations.</p>

Course Content	Weightage	Contact hours
Unit 1: Personal Financial Planning – Meaning, objectives, process The concept of Time Value of Money and its application in financial planning	20%	9
Unit 2 : Personal Tax planning – basics of tax assessment for an individual, deductions and reliefs available to an individual, avenues for tax savings for an individual, Life Insurance – tools for financial planning, different schemes and their implications, benefits and limitations The Housing Decision – factors to be considered, modes of finance, benefits, and limitations, procedural and legal aspects	20%	9

Unit 3 : TAX PLANNING, TAX MANAGEMENT, TAX EVASION, TAX AVOIDANCE: Types of companies - Residential status of companies and tax incidence - clubbing tax liability and minimum alternate tax - carry forward and set off of losses in case of uncertain companies- deductions available to corporate assesses. Tax on distributed profits- Units of mutual funds- Filing of the returns	20%	9
Unit 4: TAX PLANNING SETTING UP OF NEW BUSINESS: Location of Business- Nature of business – from of organization-Tax planning with reference to financial management decision – Capital structure, dividend and bonus shares- Tax planning with reference to sale of scientific research assets. Make or buy - own or lease – repair or replace – Tax planning with reference to employees’ remuneration – Tax planning with reference to receipt of insurance compensation – tax planning with reference to distribution of assets at the time of liquidation- Filing of the returns	20%	9
Unit 5: Retirement Need Analysis Techniques Development of retirement plan, Various retirement schemes such as Employees Provident Fund (EPF), Public Provident Fund (PPF), Superannuation Fund, Gratuity, Other Pension Plans and Post- retirement counselling. Other Investment avenues such as stocks, bonds, mutual funds, real estate, etc., and financial planning Various financial institutions and modes of personal financing	20%	9

Learning Resources	
1.	Textbook: Personal Finance with Connect Plus, 10th Edition, Jack R. Kapoor, Les R. Dlabay, Robert J. Hughes, TMH
2.	Reference Books: <ul style="list-style-type: none"> - Singhania, Vinod K. and Monica Singhania: Corporate Tax Planning , Taxmann Publications Pvt. Ltd. New Delhi. - Ahuja, Girish and Ravi Gupta: Corporata Tax Planning and Management, Bharat Law House, Delhi. - Personal Finance Principles Every Investor Should Know by Manish Chauhan, Network 18 - Simplified Financial Management by Vinay Bhagwat, The Times Group



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3.	Journals & Periodicals: The Review of Financial Studies. Journal of Financial Economics. Journal of Accounting and Economics. Journal of Financial and Quantitative Analysis. Journal of Money, Credit and Banking. Journal of International Money and Finance
4.	Other Electronic Resources: https://www.investopedia.com/ask/answers/030315/what-financial-services-sector.asp https://www.ibef.org/industry/financial-services-india.aspx https://financialservices.gov.in/

Evaluation Scheme	Total Marks: 100								
Mid Semester Marks	20 marks								
End Semester Marks	40 marks								
Continuous Evaluation 40 marks	<table border="1"> <tr> <td>Attendance</td><td>5 marks</td></tr> <tr> <td>Quiz</td><td>10 marks</td></tr> <tr> <td>Open Book Assignment</td><td>15 marks</td></tr> <tr> <td>Article Review</td><td>10 marks</td></tr> </table>	Attendance	5 marks	Quiz	10 marks	Open Book Assignment	15 marks	Article Review	10 marks
Attendance	5 marks								
Quiz	10 marks								
Open Book Assignment	15 marks								
Article Review	10 marks								
Course Outcomes	<ul style="list-style-type: none"> - Students will develop a comprehensive understanding of the Income Tax Act, its provisions, and amendments to effectively analyze and apply them in personal tax planning and compliance. - Students will acquire the skills to strategically plan and optimize their tax liabilities by utilizing deductions, exemptions, and rebates while ensuring adherence to legal and ethical tax practices. - Students will demonstrate the ability to compute taxable income, prepare individual tax returns, and manage personal finances with a focus on tax efficiency and future financial goals. 								

COURSE CODE MDE101	COURSE NAME Event Management	SEMESTER II
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Teaching Scheme (Hours)				Teaching Credit			
Lectu re	Practic al	Tutorial	Total Hour s	Lect ure	Practic al	Tutorial	Total Credit
2	0	0	2	2	0	0	2

Course Prerequisites	A student should have cleared 12th Science
Course Category	Multidisciplinary Elective(MDE)
Course focus	Skills Development
Rationale	It enables learners to apply skill of managing all the big and small events
Course Revision/ Approval Date:	14/07/2024
Course Objectives (As per Blooms' Taxonomy)	<p>CO1 : Understand the fundamental concepts and principles of event management.</p> <p>CO2: Develop skills in planning, organizing, and managing events.</p> <p>CO3: Gain knowledge of the financial, marketing, and legal aspects of event management.</p> <p>CO4: Learn to effectively use technology in event planning and execution.</p> <p>CO5: Be able to evaluate the success of an event and apply lessons learned to future events.</p>

Course Content	Weightage	Conta ct hour s
Unit 1 Introduction to Event Management Introduction to Event Management, History and evolution of event management, The Event Planning Process, Steps in event planning, Key stakeholders in events, Event Feasibility and SWOT Analysis,	20%	6

Assessing event feasibility, Event Conceptualization and Theme Development, Legal and Ethical Considerations in Event Management		
Unit 2 Event Planning and Logistics Budgeting and Financial Management, Creating and managing event budgets, Venue Selection and Management, Venue management and logistics, Event Marketing and Promotion, Marketing strategies for events, Social media and digital marketing, Ticketing and Registration Management	20%	6
Unit 3 Event Production and Execution Event Production Basics, Key elements of event production, Working with production teams, Audiovisual and Technical Requirements, Technical considerations for events, Catering and Hospitality Management, Catering options and considerations, Managing hospitality services, On-Site Event Coordination, Health, Safety, and Security in Events	20%	6
Unit 4 Specialized Events and Trends Corporate Events and Conferences, Planning and managing corporate events, Conference logistics and management, Social Events and Weddings, Festivals and Public Events, Managing large-scale public events, Sporting Events and Competitions	20%	6

Learning Resources

1.	Textbook: 1. "Events Management: Principles and Practice" by Razaq Raj, Paul Walters, and Tahir Rashid 2. "Event Marketing: How to Successfully Promote Events, Festivals, Conventions, and Expositions" by Leonard H. Hoyle
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2.	Reference Books: 1. "Event Management: For Tourism, Cultural, Business, and Sporting Events" by Lynn Van Der Wagen and Brenda R. Carlos 2. "Event Planning: The Ultimate Guide to Successful Meetings, Corporate Events, Fundraising Galas, Conferences, Conventions, Incentives, and Other Special Events" by Judy Allen 3. "The Complete Guide to Successful Event Planning" by Shannon Kilkenny
3.	Journals & Periodicals: Harvard Business Review

Evaluation Scheme	Total Marks: 100								
Mid Semester Marks	20 marks								
End Semester Marks	40 marks								
Continuous Evaluation 40 marks	<table border="1"> <tr> <td>Attendance</td><td>5 marks</td></tr> <tr> <td>Quiz</td><td>10 marks</td></tr> <tr> <td>Open Book Assignment</td><td>15 marks</td></tr> <tr> <td>Article Review</td><td>10 marks</td></tr> </table>	Attendance	5 marks	Quiz	10 marks	Open Book Assignment	15 marks	Article Review	10 marks
Attendance	5 marks								
Quiz	10 marks								
Open Book Assignment	15 marks								
Article Review	10 marks								
Course Outcomes	<ul style="list-style-type: none"> - Students will gain expertise in the principles and processes of planning, organizing, and executing successful events, including budgeting, logistics, and scheduling. - Students will learn to design innovative event concepts and implement effective marketing strategies, including digital promotion and stakeholder engagement, to maximize event impact. - Students will demonstrate leadership, teamwork, and problem-solving skills by managing on-site event challenges, coordinating with vendors, and ensuring seamless event delivery. 								

COURSE CODE VAC101	COURSE NAME Human Rights	SEMESTER I
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Teaching Scheme (Hours)				Teaching Credit			
Lectu re	Practic al	Tutorial	Tot al Hou rs	Lectu re	Practic al	Tutorial	Total Credit
2	0	0	2	2	0	0	2

Course Prerequisites	Basic knowledge of Indian citizen rights
Course Category	Value Added Course
Course focus	The Human Rights course focuses on exploring the historical evolution, legal frameworks, and practical applications of human rights across various contexts. It emphasizes critical issues such as social justice, equality, non-discrimination, and the protection of marginalized communities, preparing students to address contemporary human rights challenges through advocacy, policy development, and ethical leadership.
Rationale	The Human Rights course aims to foster a deep understanding of the principles, frameworks, and challenges associated with protecting and promoting fundamental human rights. It equips students with the knowledge and skills to address social injustices, advocate for equity, and contribute to the development of inclusive policies globally.
Course Revision/ Approval Date:	
Course Objectives (As per Blooms' Taxonomy)	<p>CO1 : To get an idea of the principal aspects of human rights and duties.</p> <p>CO2: To know the values of human rights and duties</p> <p>CO3: To create awareness of basic international human rights norms</p> <p>CO4: To study practice and cherish the values of rights and Duties</p> <p>CO5: To study case methods to understand the values</p>

Course Content	Weightage	Contact hours
Unit 1 Conceptual Background of human Rights and Duties: <ol style="list-style-type: none"> 1. Rights; Inherent, Inalienable, Universal, Indivisible 2. Values: Dignity, Liberty, Equality, Justice, Unity in Diversity 3. Need for Balance Rights and Duties, Freedom and Responsibility. 	20%	6
Unit 2 Philosophical and Historical Perspectives: <ol style="list-style-type: none"> 1. Theories of Human Rights 2. History of human Rights Civilization 3. Human Rights Movements 	20%	6
Unit 3 International Human Rights Standards: <ol style="list-style-type: none"> 1. Universal Declaration of Human Rights 1948 2. International Covenant on Civil and Political rights 1966 3. International Covenant on Economic, Social and Culture Rights 1966. 	20%	6
Unit 4: Human Rights and duties in India: <ol style="list-style-type: none"> 1. Evolution: Independence movement, making of the constitution 2. Indian constitution: <ol style="list-style-type: none"> 1. Fundamental Rights 2. Directive Principles 3 Fundamental Duties 4. Their Interrelationship 3. Enforcement and Protection mechanism, of human rights in India <ol style="list-style-type: none"> 1. Judiciary 2. National human Rights Commission 3. Non- Government Organizations 4. Information Media 5. Education 	20%	6
Unit 5: Societal Problems: Core Problems: <ol style="list-style-type: none"> 1. Poverty, Underdevelopment and illiteracy 2. Women. Children and the disadvantages groups 3. Importance of Internalizing human Rights and Duties: <p>Urgent need for not only sensitizing others of human rights and</p>	20%	6

duties, but of practicing oneself those values: self-inculcation, Endeavour to live up to those ideals – duty to respect others’ rights, respect each other’s human dignity.

Learning Resources

1.	Textbook: Human Right In India: A Critical Analysis by Savita Kumari and Usha Dahiya
2.	Reference Books: Human rights in the business context in India by Sudeep Chakravarti's by Laws of Peoples by John Rawls Making sense of human Rights by James Nickel
3.	Journals & Periodicals: -
4.	Other Electronic Resources: -

Evaluation Scheme	Total Marks: 100										
Mid Semester Marks	-										
End Semester Marks											
Continuous Evaluation 50 marks	<table border="1"> <tr> <td>Attendance</td><td>05 marks</td></tr> <tr> <td>MCQs</td><td>10 marks</td></tr> <tr> <td>Open Book Assignment</td><td>15 marks</td></tr> <tr> <td>Article Review</td><td>10 marks</td></tr> <tr> <td>Total</td><td>40 Marks</td></tr> </table>	Attendance	05 marks	MCQs	10 marks	Open Book Assignment	15 marks	Article Review	10 marks	Total	40 Marks
Attendance	05 marks										
MCQs	10 marks										
Open Book Assignment	15 marks										
Article Review	10 marks										
Total	40 Marks										
Course Outcomes	<ul style="list-style-type: none"> - Students will develop a thorough understanding of international human rights frameworks and their application in diverse social and cultural contexts. - Students will acquire skills to critically analyze human rights violations and propose actionable 										

	<p>solutions to promote justice and equality.</p> <ul style="list-style-type: none">- Students will demonstrate the ability to advocate for marginalized communities and contribute to policy reforms that uphold fundamental human rights.
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COURSE CODE AECCof 101	COURSE NAME Fundamentals of English-I	SEMESTER I
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Teaching Scheme (Hours)				Teaching Credit			
Lecture	Practical	Tutorial	Total Hours	Lecture	Practical	Tutorial	Total Credit
2	0	0	2	2	0	0	2

Course Prerequisites	.A student should have cleared 12th Science/Commerce
Course Category	Mandatory Course
Course focus	Skills Development
Rationale	It enables learners to apply basic English knowledge to handle day-to-day Business interactions.
Course Revision/ Approval Date:	14/03/2024
Course Objectives (As per Blooms' Taxonomy)	<p>CO1 : To emphasize the development of listening and reading skills among learners</p> <p>CO2: To equip them with writing skills needed for academic as well as workplace context</p> <p>CO3: To enable learners of Engineering and Technology to develop their basic communication skills in English</p> <p>CO4:To strengthen the fundamentals of the English Language.</p> <p>CO5: To build up the confidence to communicate with the world</p>

Course Content	Weightage	Contact hours
Unit 1: Basics of Language Parts of speech, Word formation, Prefix-suffix, Synonyms, antonyms, Homophones, and standard abbreviations.	20%	6
Unit 2: Elementary Skills Types of sentences, Structures of the sentences, Phrases and Clauses, Punctuation, Modulation, Determiners & Quantifiers	20%	6

Unit 3: Creative Writing Creative writing and Coherence, Poem Writing, Short Story Writing, Paragraph Writing, Essay Writing, Report Writing, Notice and Memo.	20%	6
Unit 4: Public Speaking Skills Greetings, Farewell and Introduction, Social Skills, Making an apology, Accepting an apology, Making an appointment, JAM, Group discussion, Debate	20%	6
Unit 5: Practicing and Identifying the Common Error Grammar and Syntax Errors, Punctuation Errors, Spelling and Typographical Errors, Sentence Structure Errors, Vocabulary and Word Choice Errors, Style and Clarity Errors, Formatting and Citation Errors, Practice Sessions and Workshops, and Strategies for Error Prevention.	20%	6

Learning Resources	
1.	Textbook: Wren & Martin (2001), English Grammar & Composition, New York
2.	Reference Books: Murphy, Raymond, “Murphy’s English Grammar with CD” Cambridge University Press, 2004. Thorpe Edgar, and Showick Thorpe, “Basic Vocabulary” Pearson Education India, 2012. Green, David. “Contemporary English Grammar Structures and Composition” MacMillan Publishers, New Delhi, 2010.
3.	Journals & Periodicals: Harvard Business Review
4.	Other Electronic Resources: -

Evaluation Scheme	Total Marks: 100								
Mid Semester Marks	20 marks								
End Semester Marks	40 marks								
Continuous Evaluation 40 marks	<table> <tr> <td>Attendance</td><td>5 marks</td></tr> <tr> <td>Quiz</td><td>10 marks</td></tr> <tr> <td>Open Book Assignment</td><td>15 marks</td></tr> <tr> <td>Article Review</td><td>10 marks</td></tr> </table>	Attendance	5 marks	Quiz	10 marks	Open Book Assignment	15 marks	Article Review	10 marks
Attendance	5 marks								
Quiz	10 marks								
Open Book Assignment	15 marks								
Article Review	10 marks								

Course Outcomes	
	<ol style="list-style-type: none">1. Students will be able to demonstrate effective verbal and non-verbal communication skills in diverse professional scenarios, ensuring clarity and impact in presentations and discussions.2. Students will be able to apply appropriate business writing techniques to craft clear, concise, and professional documents such as emails, reports, and memos.3. Students will develop the ability to analyze communication challenges in the workplace and propose solutions to enhance interpersonal and team communication.4. Students will be able to evaluate communication strategies, identifying the most effective approaches for different business contexts, including negotiations, meetings, and cross-cultural interactions.5. Students will gain the skills to design and deliver persuasive presentations, utilizing appropriate tools and strategies to engage and influence an audience effectively

CREDIT DISTRIBUTION
BATCH 2024- 27 Sem II

Semester	Core Course	AECC	Multi-Disciplinary	VACC	SEC	Discipline Specific Elective	Total
I	12	2	2	4	2		22
II	12	2	2	1	2		19
III	12	2	2	2	2		20
IV	12	2	-	2	2		18
V	12	2	2	2	4		22
VI	12	2	-	-	4		18
Total							119

GSFC UNIVERSITY, VADODARA

Teaching and Examination Scheme

School of Management - EVEN SEM

Program: B.Com Semester: II Academic Session: 2025-26

S.N.	Course Code	Course Name	Course Type	Teaching Scheme (Hours/Week)			Total Credit	Examination Scheme					
				L	T	P		Theory			Practical		Total Marks
								MSE	CEC	ESE	LW	LE/VIVA	
1	BCOM2001	Business Law	CC	4	0	0	4	20	40	40	0	0	100
2	BCOM2002	Business mathematics and Statistics	CC	4	0	0	4	20	40	40	0	0	100
3	BCOM2003	Consumer Protection	CC	4	0	0	4	20	40	40	0	0	100
4	MDE201	Emerging Technologies and Applications	MDE	2	0	0	2	20	40	40	0	00	100
5	VACC201	Tinkering and Mentoring	VACC	0	0	2	1	0	50	50	0	0	100
6	AECC201	Communication Skills in English	AECC	2	0	0	2	20	40	40	0	0	100
7	SEC201	Internship	SEC	0	0	0	2	0	0	0	0	0	100
		Total					19						

Lecture, T-Tutorial, P-Practical, MSE-Mid Semester Examination, CEC- Continuous Evaluation Component, ESE- End Semester Examination, LW-Lab Work, LE-Lab Exam

COURSE CODE BCOM2001	COURSE NAME Business Law	SEMESTER II
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Teaching Scheme (Hours)				Teaching Credit			
Lecture	Practical	Tutorial	Total Hours	Lecture	Practical	Tutorial	Total Credit
4	0	0	4	4	0	0	4

Course Prerequisites	A basic understanding of business concepts, principles of management, or prior coursework in economics or business studies. These prerequisites ensure that students have the foundational knowledge to grasp legal terminology and concepts effectively, facilitating a smoother learning experience.
Course Category	Compulsory
Course focus	The Business Law course emphasizes understanding the legal principles that govern business operations and their practical applications. It focuses on areas such as contract negotiation, corporate governance, regulatory compliance, consumer protection, and dispute resolution. The course aims to prepare students to identify legal risks, make informed decisions, and ensure adherence to ethical and legal standards in the business environment.
Rationale	The Business Law course is designed to bridge the gap between business operations and legal frameworks, ensuring that future professionals are well-versed in navigating legal complexities. With businesses operating in increasingly regulated and dynamic environments, understanding laws related to contracts, employment, intellectual property, and corporate governance is crucial. This course empowers students to mitigate risks, uphold ethical practices, and make informed decisions that align with legal requirements, fostering sustainable business growth.
Course Revision/ Approval Date:	1st March 2024 (10th BoS)

Course Objectives (As per Blooms' Taxonomy)	<p>CO1 : Remembering key legal terms, principles, and frameworks related to business law, such as contracts, company law, and intellectual property rights.</p> <p>CO2: Understanding the implications of various laws on business operations, demonstrating comprehension of legal processes and their impact on decision-making.</p> <p>CO3: Applying legal knowledge to analyze case studies, resolve business disputes, and ensure compliance with statutory requirements.</p> <p>CO4: Analyzing legal scenarios to identify potential risks and evaluate the implications of business decisions in a legal context.</p> <p>CO5: Evaluating comprehensive legal frameworks and business practices to determine their effectiveness, ethical considerations, and compliance with legal standards.</p> <p>CO6: Creating comprehensive legal strategies and frameworks that align with ethical and legal standards to address complex business challenges.</p>
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Course Content	Weightage	Contact hours
<p>Unit 1: The Indian Contract Act, 1872:</p> <p>An overview of Sections 1 to 75 covering the general nature of contract, consideration, other essential elements of a valid contract, performance of contract, breach of contract, contingent and quasi contract</p> <p>Special Contracts: Contract of Indemnity and Guarantee, Contract of Bailment and Pledge, Contract of Agency</p>	20%	9
<p>Unit 2: The Sales of Goods Act, 1930</p> <p>Formation of the contract of sale, conditions and warranties Transfer of ownership and delivery of goods, Unpaid seller And his rights</p> <p>Negotiable Instruments Act, 1881 Negotiable Instruments – meaning – characteristics – types – holder and holder in due course - Liability of parties on Negotiable Instruments</p>	20%	9

Unit 3: The Indian Partnership Act, 1932 General nature of Partnership, Rights and Duties of partners, Reconstitution of firms, Registration and dissolution of a firm. The Limited Liability Partnership Act, 2008 Meaning & Features of LLP Act – 2008 - Partners, Designated Partners- limitation of liability – Formation of LLP- Forms & Fees – Agreement – Accounts & Audit – Taxation of LLP	20%	9
Unit 4 : The Information Technology Act, 2000 Definition, Digital Signature, Electronic Governance, Acknowledgment and Dispatch of Electronic Records, Regulation of Certifying Authorities, Digital Signature Certificates, Duties of Subscribers, Penalties and Offences.	20%	9
Unit 5: The Companies Act, 2013 Essential features of company, corporate veil theory, classes of companies, types of share capital, Incorporation of company, Memorandum of Association, Articles of Association, Doctrine of Indoor Management	20%	9

Learning Resources	
1.	Textbook: Reference Books: 1.K. R. Bulchandani, Business Laws for Management,Himalaya 2. S SGulshan, Business Law, Excel
2.	Reference Books: 1. Ramaswamy,B S, Contracts and their management, Lexis Nexis 2. Prof.(Cmde) P KGoel, Business Law for Managers, Biztantra.
3.	Journals & Periodicals: 1. NLIU Journal of Business Law 2. Indian Journal of Law and Legal Research 3. Journal of Business law and ethics 4. Journal of Civil & Legal Science

	5. Asia Business Law Journal
4.	Other Electronic Resources: Vikalpa” –Journal of Indian Institute of Management, Ahmedabad https://nludelhi.ac.in/library-dig-data.aspx https://indiankanoon.org/

Evaluation Scheme	Total Marks: 100								
Mid Semester Marks	20 marks								
End Semester Marks	40 marks								
Continuous Evaluation 40 marks	<table border="1"> <tr> <td>Attendance</td><td>5 marks</td></tr> <tr> <td>Quiz</td><td>10 marks</td></tr> <tr> <td>Open Book Assignment</td><td>15 marks</td></tr> <tr> <td>Article Review</td><td>10 marks</td></tr> </table>	Attendance	5 marks	Quiz	10 marks	Open Book Assignment	15 marks	Article Review	10 marks
Attendance	5 marks								
Quiz	10 marks								
Open Book Assignment	15 marks								
Article Review	10 marks								
Course Outcomes	<ol style="list-style-type: none"> 1. Students will be able to identify and articulate key legal principles and frameworks relevant to business operations, such as contract law, company law, and intellectual property rights. 2. Students will demonstrate an understanding of the relationship between legal regulations and business decision-making, applying ethical and legal considerations in various scenarios. 3. Students will be able to analyze real-world business situations to identify legal risks and recommend appropriate actions for compliance and dispute resolution. 4. Students will evaluate the effectiveness and ethical implications of legal frameworks and business practices in diverse organizational contexts. 5. Students will be able to design and propose strategic legal solutions and policies to address complex challenges in the business environment. 								

COURSE CODE BCOM2002	COURSE NAME Business Mathematics and Statistics	SEMESTER II
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Teaching Scheme (Hours)				Teaching Credit			
Lecture	Practical	Tutorial	Total Hours	Lecture	Practical	Tutorial	Total Credit
4	0	0	4	4	0	0	4

Course Prerequisites	Students enrolling in Business Mathematics and Statistics should have a foundational understanding of basic mathematics, including algebra, arithmetic operations, and problem-solving skills. Familiarity with high school-level concepts such as ratios, percentages, linear equations, and basic graph interpretation is recommended. This ensures that students are prepared to grasp advanced topics like statistical analysis, probability, and business-related mathematical models effectively.
Course Category	Compulsory
Course focus	The Business Mathematics and Statistics course centers on equipping students with quantitative and analytical skills necessary for effective decision-making in business contexts. It emphasizes practical applications of mathematical concepts such as linear programming, interest calculations, and financial analysis, along with statistical tools like data interpretation, probability, and hypothesis testing. The course aims to bridge theoretical knowledge with real-world problem-solving, fostering analytical thinking and data-driven decision-making..
Rationale	<ol style="list-style-type: none"> 1. The course equips students with essential mathematical and statistical tools to analyze data, solve business problems, and make informed decisions in areas such as finance, operations, and marketing. 2. By integrating mathematical modeling and statistical analysis, the course fosters critical thinking and problem-solving skills, preparing students to navigate complex business scenarios effectively. 3. The focus on real-world applications ensures that students can apply quantitative techniques to interpret trends, forecast

	outcomes, and optimize resources, aligning with the dynamic needs of the business environment.
Course Revision/ Approval Date:	1st March, 2024 (10th BoS)
Course Objectives (As per Blooms' Taxonomy)	<p>CO1 : Remembering fundamental mathematical and statistical concepts, such as algebraic equations, probability distributions, and statistical measures (mean, median, mode, etc.).</p> <p>CO2: Understanding the principles behind key business mathematics techniques and statistical methods, demonstrating an understanding of their application in business contexts.</p> <p>CO3: Applying mathematical formulas and statistical tools to solve business-related problems, such as calculating financial ratios, interpreting data sets, and forecasting trends.</p> <p>CO4: Analyzing complex business problems by analyzing data, identifying patterns, and determining appropriate mathematical models or statistical tests to use.</p> <p>CO5: Evaluating the accuracy and relevance of mathematical and statistical models in business scenarios, evaluating the outcomes and making recommendations based on data analysis.</p> <p>CO6: Creating statistical models for business decision-making, creating solutions that address specific business challenges and optimize performance.</p>

Course Content	Weightage	Contact hours
<p>Unit – 1 Statistical Representation of Data & Statistics and Measure of Central Tendency</p> <ol style="list-style-type: none"> 1. Diagrammatic Representation of Data- Frequency Distribution- Graphical Representation of Frequency Distribution – Histogram, Frequency Polygon Curve, Ogive, Pie-chart 2. Statistics-An introduction Types and Collection of Data Frequency Distribution, Charts and Graphs Arithmetic Mean and Median Mode and Other Measures of Location 3. SET THEORY 1. Introduction 2. Types of Sets 3. Venn Diagrams 4. Operations on Sets 5. Cartesian Product of two Sets 6. Applications 	20%	9

4. MATRICES 1. Matrices and Determinants 2. solution of system of linear equations		
Unit 2 Measure of Central Tendency and Dispersion 1. Measure of Central tendency 2. Dispersion, 3. Mean, Median, Mean Deviation, 4. Quartile and Quartile Deviation, 5. Standard Deviation Co-Efficient of Variation	20%	9
Unit 3 Probability & Theoretical Distribution 1. Probability, 2. Independent and depended events 3. Mutually exclusive events, total and compound probability 4. Mathematical Expectation 5. Binominal Distribution 6. Poisson Distribution.	20%	9
Unit 4 Measures of Variation and Time Series Analysis 1. Dispersion and Their Measures Skewness, 2. Moments, Kurtosis 3. Measures Correlation Analysis 4. Regression Analysis 5. Index Numbers 6. Time Series Analysis	20%	9
Unit 5 Types of Data – Primary and Secondary Data 1. Methods of Collection of Primary & Secondary data 2. Sampling 3. Test of Large Sample 4. Test of Small Sample 5. Test of Proportion	20%	9

Learning Resources	
1.	Textbook: 1. Trivedi, (2010), Business Mathematics, 1st edition, Pearson Education. 2. S. P. Gupta, (2010) Statistical Methods, Sultan Chand and Sons, New Delhi. S.C. Srivastava, Sangya Srivastava (2003), Fundamentals of Statistics
2.	Reference Books: • Veena Elhance & B. M. Aggarwal, Fundamentals of Statistics, Kitab Mahal Khan, Shadab, (2008) A Text Book of Business Mathematics, Anmol Publications
3.	Journals & Periodicals: Journal of Finance. Published by Wiley. The Review of Financial Studies. Journal of Financial Economics. Journal of Accounting and Economics. Journal of Financial and Quantitative Analysis.

	Journal of Money, Credit and Banking. Journal of International Money and Finance
	Other Electronic Resources: www.onlinelibrary.wiley.com https://www.investopedia.com/ask/answers/030315/what-financial-services-sector.asp https://www.ibef.org/industry/financial-services-india.aspx https://financialservices.gov.in

Evaluation Scheme	Total Marks: 100								
Mid Semester Marks	20 marks								
End Semester Marks	40 marks								
Continuous Evaluation (40 Marks)	<table border="1"> <tr> <td>Attendance</td><td>5 marks</td></tr> <tr> <td>Quiz</td><td>10 marks</td></tr> <tr> <td>Open Book Assignment</td><td>15 marks</td></tr> <tr> <td>Article Review</td><td>10 marks</td></tr> </table>	Attendance	5 marks	Quiz	10 marks	Open Book Assignment	15 marks	Article Review	10 marks
Attendance	5 marks								
Quiz	10 marks								
Open Book Assignment	15 marks								
Article Review	10 marks								
Course Outcomes	<ol style="list-style-type: none"> 1. Students will be able to apply mathematical and statistical methods to solve business problems, including financial calculations, data analysis, and trend forecasting. 2. Students will demonstrate the ability to interpret and analyze business data using statistical tools such as regression analysis, hypothesis testing, and probability models. 3. Students will be able to evaluate the effectiveness of different mathematical and statistical models in real-world business contexts, ensuring they are relevant and accurate. 4. Students will develop the ability to construct and use mathematical models for decision-making, optimizing business operations and resource allocation. 5. Students will gain the skills to communicate quantitative results clearly, offering actionable insights and recommendations based on statistical analysis. 								

COURSE CODE BCOM2003	COURSE NAME Consumer Protection	SEMESTER II
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Teaching Scheme (Hours)				Teaching Credit			
Lectu re	Practic al	Tutorial	Tot al Hou rs	Lectu re	Practic al	Tutorial	Total Credit
4	0	0	4	4	0	0	4

Course Prerequisites	Students enrolling in the Consumer Protection course should have a basic understanding of business and legal concepts. A background in introductory law or business studies is recommended, as it will help students grasp the regulatory frameworks and legal principles governing consumer rights and business responsibilities. Familiarity with general economics, marketing, and ethics will also be beneficial for understanding the dynamics of consumer protection in different market environments.
Course Category	Compulsory
Course focus	The Consumer Protection course focuses on the legal frameworks, rights, and responsibilities that ensure consumers are treated fairly and ethically in the marketplace. It examines laws and regulations related to consumer rights, such as product safety, advertising standards, and dispute resolution. The course also explores consumer behavior, the role of government and organizations in safeguarding consumers, and emerging issues in consumer protection in the digital age, empowering students to navigate and address consumer-related challenges in business and society.
Rationale	<ol style="list-style-type: none"> 1. The course aims to equip students with knowledge about consumer rights and legal protections, enabling them to understand and advocate for fair treatment in the marketplace 2. As businesses increasingly operate in a global and digital economy, the course highlights the importance of corporate accountability and ethical marketing practices in

	<p>maintaining consumer trust and loyalty.</p> <p>3. With the growing complexity of consumer laws and regulations, the course ensures that students are aware of key legal frameworks, equipping them to address consumer issues, resolve disputes, and navigate consumer protection policies effectively in professional settings.</p>
Course Revision/ Approval Date:	1st March, 2024 (10th BoS)
Course Objectives (As per Blooms' Taxonomy)	<p>CO1 : Remembering key consumer protection laws, regulations, and principles, such as product liability, consumer rights, and advertising standards.</p> <p>CO2: Understanding the importance of consumer rights in the marketplace and the role of various stakeholders (governments, businesses, and consumers) in ensuring protection.</p> <p>CO3: Applying consumer protection laws to analyze real-world cases, identify violations, and suggest legal remedies or business strategies to address consumer concerns</p> <p>CO4: Analyzing different consumer protection laws across countries, analyzing their impact on businesses and consumer rights in various market conditions.</p> <p>CO5: Evaluating the effectiveness of consumer protection policies and practices, determining whether they achieve the desired outcomes in safeguarding consumer interests.</p> <p>CO6: Creating consumer protection strategies for businesses, ensuring compliance with legal requirements and promoting ethical practices that enhance consumer trust.</p>



Course Content	Weightage	Contact hours
Unit 1: Conceptual Framework: Consumer and Markets: Concept of Consumer, Nature of markets, Concept of Price in Retail and Wholesale, Maximum Retail Price (MRP) and Local Taxes, Fair Price, labeling and packaging Experiencing and Voicing Dissatisfaction: Consumer Satisfaction/dissatisfaction-Grievances- complaint, Consumer Complaining Behaviour: Alternatives available to Dissatisfied Consumers; Internal and External Complaint handling: Corporate Redress Systems and Public Redress Systems	20%	9
Unit 2 :The Consumer Protection Act, 1986 (CPA) Objectives and Basic Concepts: Consumer, goods, service, defect in goods, deficiency in service, spurious goods and services, unfair trade practice, restrictive trade practice. Organizational set-up under the Consumer Protection Act: Advisory Bodies: Consumer Protection Councils at the Central, State and District Levels, Basic Consumer Rights; Adjudicatory Bodies: District Forums, State Commissions, National Commission: Their Composition, Powers, and Jurisdiction (Pecuniary and Territorial), Role of Supreme Court under the CPA	20%	9
Unit 3 Grievance Redress Mechanism under the Consumer Protection Act, 1986: Who can file a complaint? Grounds of filing a complaint; Limitation period; Procedure for filing and hearing of a complaint; Disposal of cases, Relief/Remedy to be provided; Temporary Injunction, Enforcement of order, Appeal, frivolous and vexatious complaints; Offences and penalties.	20%	9
Unit 4 Industry Regulators and Consumer Complaint Redress Mechanism i.Banking: RBI and Banking Ombudsman ii.Insurance: IRDA and Insurance Ombudsman iii.Telecommunication: TRAI iv.Food Products: FSSAI (an overview) v.Electricity Supply: Electricity Regulatory Commission vi.Advertising: ASCI	20%	9
Unit 5: Consumerism in India Consumer Movement in India: Evolution of Consumer Movement in India. Formation of consumer organizations and their role in consumer protection, recent developments in Consumer Protection in India, National Consumer Helpline, Citizens Charter, Product testing. Quality and Standardization: Voluntary and Mandatory standards; Role of BIS, Indian Standards Mark (ISI), Ag- mark, Hallmarking, Licensing and	20%	9

Surveillance; ISO: An overview		
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Learning Resources	
1.	<p>Textbook:</p> <ol style="list-style-type: none"> 1.Khanna, Sri Ram, Savita Hanspal, Sheetal Kapoor, and H.K. Awasthi. <i>Consumer Affairs"</i> (2007) Delhi University Publication. 2.Aggarwal, V. K. (2003). <i>Consumer Protection: Law and Practice</i>. 5th ed. Bharat Law House, Delhi, or latest edition. 3.Girimaji, Pushpa (2002). <i>Consumer Right for Everyone</i> Penguin Books. 4. Nader, Ralph (1973). <i>The Consumer and Corporate Accountability</i>. USA, Harcourt Brace Jovanovich, Inc.
2.	<p>Reference Books:</p> <ol style="list-style-type: none"> 1. Sharma, Deepa (2011).<i>Consumer Protection and Grievance-Redress in India: A Study of Insurance Industry</i> (LAP LAMBERT Academic Publishing GmbH & Co.KG, Saarbrucken, Germany. 2. Rajyalaxmi Rao, <i>Consumer is King</i>, Universal Law Publishing Company 3. <i>The Consumer Protection Act, 1986</i>iples, Applications, and Tools" by Arthur O'Sullivan, Steven Shiffrin, and Stephen Perez
3.	<p>Journals & Periodicals:</p> <ol style="list-style-type: none"> 1.Consumer Protection Judgments (CPJ) (Relevant cases reported in various issues) 2.Recent issues of magazines: Insight, published by CERC, Ahmedabad 'Consumer Voice', Published by VOICE Society , New Delhi. 3.Upbhokta Jagran, Ministry of Consumer Affairs, Govt, of India. New Delhi.
4.	<p>Other Electronic Resources:</p> <p><u>Websites: www.ncdrc.nic.in</u> <u>www.fcamin.nic.in</u> <u>www.consumeraffairs.nic.in</u> <u>www.iso.org.in</u> <u>www.bis.org</u> <u>www.ascionline.org.in</u> <u>www.trai.gov.in</u> <u>www.irda.gov.in</u> <u>www.derc.gov.in</u></p>

Evaluation Scheme	Total Marks: 100								
Mid Semester Marks	20 marks								
End Semester Marks	40 marks								
Continuous Evaluation 40 marks	<table border="1"> <tr> <td>Attendance</td><td>5 marks</td></tr> <tr> <td>Quiz</td><td>10 marks</td></tr> <tr> <td>Open Book Assignment</td><td>15 marks</td></tr> <tr> <td>Article Review</td><td>10 marks</td></tr> </table>	Attendance	5 marks	Quiz	10 marks	Open Book Assignment	15 marks	Article Review	10 marks
Attendance	5 marks								
Quiz	10 marks								
Open Book Assignment	15 marks								
Article Review	10 marks								
Course Outcomes	<p>Students will be able to identify and explain key consumer protection laws, regulations, and rights that govern the marketplace, ensuring ethical business practices.</p> <p>Students will demonstrate the ability to apply consumer protection principles to real-world scenarios, analyzing cases and suggesting appropriate legal remedies.</p> <p>Students will be able to evaluate the effectiveness of consumer protection policies and frameworks, assessing their impact on both consumers and businesses.</p> <p>Students will develop the skills to analyze consumer behavior and the role of businesses in upholding consumer rights, identifying areas for improvement in corporate practices.</p> <p>Students will be able to design strategies and policies for businesses to ensure compliance with consumer protection laws, fostering trust and loyalty in the marketplace.</p>								

COURSE CODE MDE201	COURSE NAME Emerging Technologies and Applications	SEMESTER II
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Teaching Scheme (Hours)				Teaching Credit			
Lectu re	Practic al	Tutorial	Total Hour s	Lect ure	Practic al	Tutorial	Total Credit
2	0	0	2	2	0	0	2

Course Prerequisites	Basic knowledge of computer science, networking, and cybersecurity principles. Familiarity with programming concepts (e.g., Python, Java) and data management (e.g., databases, SQL). Understanding of mathematical concepts like statistics and probability. Awareness of emerging technologies such as IoT, Blockchain, and AR/VR is recommended.
Course Category	Multidisciplinary Elective(MDE)
Course focus	
Rationale	<ul style="list-style-type: none"> • To provide a comprehensive understanding of emerging technologies such as block chain, IoT, cloud computing, robotics, AR/VR, etc. • To explore the applications, implications, and strategic advantages of emerging technologies in business for competitive advantage.
Course Revision/ Approval Date:	
Course Objectives (As per Blooms' Taxonomy)	<p>CO1 : Remembering key concepts and terminology related to emerging technologies, such as Artificial Intelligence (AI), Internet of Things (IoT), blockchain, and Big Data.</p> <p>CO2: Understanding the fundamentals, benefits, and challenges of various emerging technologies and their applications in different industries</p> <p>CO3: Applying knowledge of emerging technologies to evaluate their practical applications in solving real-world problems and improving business operations.</p> <p>CO4: Analyzing the potential impacts of emerging technologies on society, business models, and ethical considerations, comparing</p>

	<p>their advantages and risks.</p> <p>CO5: Evaluating the effectiveness and feasibility of emerging technologies in various industries, identifying their potential to drive innovation and transformation.</p> <p>CO6: Creating solutions or projects utilizing emerging technologies, addressing specific business or societal challenges and exploring their future potential</p>
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Course Content	Weightage	Contact hours
Unit 1 Cloud Computing Cloud service models (IaaS, PaaS, SaaS) – Deployment models (public, private, hybrid) - Cloud-based -enterprise solutions – Cost-benefit analysis and scalability Security and Governance – Data security and compliance in the cloud – Cloud governance frameworks	25%	7
Unit 2 Internet of Things (IoT) & Industry 4.0 Sensor technologies and connectivity - IoT Applications in Smart cities and infrastructure – Industrial IoT and manufacturing – IoT data processing and storage – Real-time analytics and decision-making – Concept of Industry 4.0 – Automation and smart manufacturing – Cyber-physical systems and digital twins – Robotics and advanced manufacturing technologies – Impact on Business Models – Transformation of production and supply chains – Business process optimization	25%	7
Unit 3 Block chain Technology Fundamentals of Block chain – Decentralization and distributed ledger – Cryptography and consensus mechanisms – Smart contracts – Financial services and digital identity – Challenges and Opportunities – Security and privacy issues – Regulatory and compliance considerations	25%	8
Unit 4 Augmented Reality (AR) and Virtual Reality (VR) Introduction to AR/VR – Key concepts and differences between AR and VR – Historical development and current state - AR/VR applications in marketing and customer experience – Training and development through	25%	8

immersive technologies – Challenges and Opportunities – Technological limitations and advancements – Integration with existing business processes.		
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Learning Resources		
1.	Textbook: <ol style="list-style-type: none"> 1. Emerging Technologies by Errol S. van Engelen 2. Internet of Things by Jeeva Jose, Khanna Book Publishing. 3. Digital Transformation: A Strategic Approach to Leveraging Emerging Technologies, Anup Maheshwari 4. Virtual & Augmented Reality by Rajiv Chopra, Khanna Book Publishing. 5. Emerging Technologies for Effective Management by Rahul Dubey, Cengage Publications. 6. IoT Fundamentals: Networking Technologies, Protocols, and Use Cases for the Internet of Things by David Hanes, Jerome Henry, Rob Barton, Gonzalo Salgueiro and Patrick Grossetete. 7. Blockchain for Business by Jai Singh Arun, Jerry Cuomo and Nitin Gaur. 8. Block Chain & Crypto Currencies by Anshul Kausik, Khanna Book Publishing. 9. Industry 4.0 Technologies for Business Excellence: Frameworks, Practices, and Applications by Edited By Shivani Bali, Sugandha Aggarwal, Sunil Sharma. 10. Blockchain, Artificial Intelligence, and the Internet of Things: Possibilities and Opportunities" by Pethuru Raj, Ashutosh Kumar Dubey, Abhishek Kumar, Pramod Singh Rathore. 	
2.	Reference Books: Schwab, K. (2016). <i>The fourth industrial revolution</i> . Crown Business.	
3.	Journals & Periodicals: Case Studies <ol style="list-style-type: none"> 1. Software and/or Data: Dilemmas in an AI Research Lab of an Indian IT Organization, Rajalaxmi Kamath; Vinay V Reddy, https://hbsp.harvard.edu/product/IMB889-PDFENG?Ntt=emerging%20technologies 2. Volkswagen Group: Driving Big Business With Big Data, Ning Su; Naqaash Pirani, https://hbsp.harvard.edu/product/W14007-PDFENG?Ntt=emerging%20technologies 	
4.	Other Electronic Resources: Practical (Suggestive List): <ul style="list-style-type: none"> ● Hands on sessions on utilizing popular cloud platforms for development and deployment, offering hands-on experience with free tiers and trial accounts. 	

	<ul style="list-style-type: none"> Hands on sessions on block chain technologies, focusing on the basics development and deployment of decentralized applications
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Evaluation Scheme	Total Marks: 100								
Mid Semester Marks	20 marks								
End Semester Marks	40 marks								
Continuous Evaluation 40 marks	<table border="1"> <tr> <td>Attendance</td><td>5 marks</td></tr> <tr> <td>Quiz</td><td>10 marks</td></tr> <tr> <td>Open Book Assignment</td><td>15 marks</td></tr> <tr> <td>Article Review</td><td>10 marks</td></tr> </table>	Attendance	5 marks	Quiz	10 marks	Open Book Assignment	15 marks	Article Review	10 marks
Attendance	5 marks								
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Open Book Assignment	15 marks								
Article Review	10 marks								
Course Outcomes	<p>1. Students will understand foundational knowledge of emerging technologies such as blockchain, IoT, cloud computing, AR/VR, etc., comprehending their principles, components, and functionalities.</p> <p>2. Students will analyze the practical applications of these technologies in various business contexts, evaluating how they can optimize operations, enhance decision-making, and drive innovation.</p> <p>3. Students will evaluate the strategic implications of adopting emerging technologies, including potential challenges, risks, and opportunities, to formulate informed strategies for competitive advantage.</p> <p>4. Students will develop skills to plan and manage the integration of emerging technologies into business processes, ensuring alignment with organizational goals and effective change management.</p>								

COURSE CODE VACC201	COURSE NAME Tinkering and Mentoring	SEMESTER II
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Teaching Scheme (Hours)				Teaching Credit			
Lectu re	Practic al	Tutorial	Tot al Hou rs	Lectu re	Practic al	Tutorial	Total Credit
2	0	0	2	2	0	0	2

Course Prerequisites	Students enrolling in the Tinkering and Mentoring course should have a basic understanding of problem-solving, creativity, and innovation principles. Familiarity with teamwork, project-based learning, and foundational knowledge in their chosen area of study is recommended. Prior exposure to hands-on projects, design thinking, or mentoring roles will be beneficial for actively engaging in this course.
Course Category	Value Added Course
Course focus	The Tinkering and Mentoring course focuses on fostering creativity, innovation, and collaborative problem-solving skills. It emphasizes hands-on exploration, prototyping, and iterative design to develop practical solutions to real-world challenges. Additionally, the course highlights mentoring techniques, enabling students to guide and inspire peers or younger learners effectively. By integrating technical and interpersonal skills, the course prepares students to lead innovation-driven projects and contribute meaningfully to learning and development environments.
Rationale	<ol style="list-style-type: none"> 1. Promoting Innovation: This course is designed to nurture a mindset of creativity and experimentation, enabling students to explore innovative solutions to complex problems through hands-on activities and prototyping. 2. Developing Leadership and Mentoring Skills: By emphasizing mentoring, the course prepares students to effectively guide and inspire others, fostering a culture of collaboration and continuous learning. 3. Bridging Theory and Practice: The course connects theoretical knowledge with practical application,

	empowering students to apply their learning in real-world contexts and contribute to community and organizational growth.
Course Revision/ Approval Date:	
Course Objectives (As per Blooms' Taxonomy)	<p>CO1 : Remembering the key concepts of design thinking, innovation processes, and mentoring frameworks essential for collaborative problem-solving.</p> <p>CO2: Understanding the principles of tinkering, iterative design, and effective mentoring to promote creativity and learning in diverse environments.</p> <p>CO3: Applying tinkering techniques and mentoring strategies to address real-world challenges, guiding teams or individuals toward innovative solutions.</p> <p>CO4: Analyzing the effectiveness of various tinkering approaches and mentoring practices, identifying areas for improvement in design or interpersonal interactions.</p> <p>CO5: Evaluating project outcomes and mentoring effectiveness, reflecting on the impact of collaborative and creative processes.</p> <p>CO6: Creating innovative projects or mentoring programs that address specific challenges, incorporating feedback and iterative improvements.</p>

Course Content	Weightage	Contact hours
Unit 1 Introduction to Entrepreneurship: Understanding the concept, need, myths, and types of entrepreneurship. Importance of entrepreneurship in innovation and problem-solving.	25%	7
Unit 2 Idea Generation and Feasibility Study:	25%	7

Stages of POC, TRL, MRL, , developing Minimum Viable Products (MVP), assessing product-market fit, and pricing strategies		
Unit 3 Values, Ethics, and Standards: Importance of values in professional and personal growth. Sustainable solutions, eco-friendly systems, and understanding of BIS standards and their role in innovation and industry	25%	8
Unit 4: Tinkering and Prototyping: Hands-on project work in groups to develop solutions for identified problems. Projects will include: Physical Prototypes for engineering and science students. Conceptual Modules (e.g., software, programs) for IT students. Business Cases or Models for management students. Students will work closely with faculty mentors to brainstorm, design, and create functional prototypes or models.	25%	8

Learning Resources	
1.	Textbook: The course relies on expert experiential learning and practical activities.
2.	Reference Books: 1. "The Lean Startup" by Eric Ries 2. "Zero to One" by Peter Thiel 3. "Intellectual Property Rights: Unleashing the Knowledge Economy" by Prabuddha Ganguli
3.	Journals & Periodicals: - Articles from Harvard Business Review and MIT Sloan Management Review - Business Standard, Economic Times, and Forbes articles on entrepreneurship and innovation.
4.	Other Electronic Resources: TED talks, and online courses on prototyping and entrepreneurship

Evaluation Scheme	Total Marks: 100									
Mid Semester Marks	-									
End Semester Marks	a. Final Project Presentation and Demonstration- 30 marks b. Viva-Voce- 20 marks									
Continuous Evaluation 50 marks	<table><tr><td>Attendance</td><td>10 marks</td></tr><tr><td>Progress Report Presentation - Problem identification, Ideation & Initial Design</td><td>15 marks</td></tr><tr><td>Progress Report Presentation - Progress Review and Prototype Development</td><td>15 marks</td></tr><tr><td>Expert Session Takeaway Report</td><td>10 marks</td></tr></table>		Attendance	10 marks	Progress Report Presentation - Problem identification, Ideation & Initial Design	15 marks	Progress Report Presentation - Progress Review and Prototype Development	15 marks	Expert Session Takeaway Report	10 marks
Attendance	10 marks									
Progress Report Presentation - Problem identification, Ideation & Initial Design	15 marks									
Progress Report Presentation - Progress Review and Prototype Development	15 marks									
Expert Session Takeaway Report	10 marks									
Course Outcomes	1. Students will understand entrepreneurial concepts, including business plans, feasibility studies, and product-market fit. 2. Students will gain insights into intellectual property rights, ethical practices, and sustainability in innovation. 3. Students will work effectively in teams, demonstrating collaboration, communication, and leadership skills. 4. Students will connect theoretical knowledge with practical applications through expert talks and hands-on tinkering activities									

COURSE CODE AECC 201	COURSE NAME Business Communication-II	SEMESTER II
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Teaching Scheme (Hours)				Teaching Credit			
Lectu re	Practic al	Tutorial	Tot al Hou rs	Lectu re	Practic al	Tutorial	Total Credit
2	0	0	2	2	0	0	2

Course Prerequisites	Students enrolling in the Business Communication course should have a foundational understanding of English language skills, including grammar, vocabulary, and sentence construction. Basic knowledge of communication principles and familiarity with digital communication tools is recommended. Prior exposure to group discussions, presentations, or report writing will be advantageous for active participation in this course.
Course Category	Compulsory
Course focus	The Business Communication course focuses on developing effective communication skills essential for professional success. It emphasizes clarity, conciseness, and appropriateness in verbal, non-verbal, and written communication across diverse business contexts. The course also addresses the use of modern communication tools, intercultural communication, and strategies for persuasive and impactful messaging. By fostering these competencies, the course prepares students to navigate and excel in dynamic professional environments.
Rationale	<ol style="list-style-type: none"> 1. Enhancing Professional Effectiveness: Communication is a core competency for success in any business environment. This course equips students with the skills to convey ideas effectively, build relationships, and influence decision-making. 2. Bridging Academic Knowledge and Industry Needs: The course provides practical insights into real-world communication scenarios, helping students transition seamlessly from academic settings to professional workplaces. 3. Navigating a Globalized Business Environment: In an

	increasingly interconnected world, the ability to communicate across cultures and use digital tools effectively is critical. This course prepares students to thrive in diverse and dynamic business contexts.
Course Revision/ Approval Date:	14/03/2024
Course Objectives (As per Blooms' Taxonomy)	<p>CO1 : Remembering basic communication skills in English.</p> <p>CO2: Understanding writing skills needed for academic as well as workplace contexts</p> <p>CO3: Applying professional communication skills</p> <p>CO4: Analyzing cultural communication at workplace</p> <p>CO5: Evaluating communication using technological modules and expertise</p> <p>CO6: Creating a corporate communication attitude</p>

Course Content	Weightage	Contact hours
Unit 1: Communicative Skills Basics of Communication, Verbal & Non-verbal Communication, Barriers to Effective Communication, Strategies of Effective Communication	20%	9
Unit 2: Grammar & Vocabulary: Types of sentences, Synonyms, Antonyms, Tenses - Past, Present & Future, Homophones, Modals, Verb forms, Phrasal Verbs, Error correction, commonly misused words, technical terms	20%	9
Unit 3: Listening & Reading Skills Definitions (Listening & Reading), Types of Listening, Barriers to Effective Listening, Traits of a Good Listener, Types of Reading, Techniques of Effective Reading, Reading Tasks (Critical & Inferential)	20%	9
Unit 4: Writing Skills & Speaking Skills Letter writing, report writing, note-taking and note-making, creative writing, introducing self-interview skills, public speaking, debates, role plays, group discussion.	20%	9
Unit 5: ICT/Digital/E-Skills: Computer-Assisted Language Learning (CALL), Mobile-Assisted Language Learning	20%	9

(MALL), Emails, Blogs, Digital/E-Portfolio, Filling Online Application Forms		
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Learning Resources	
1.	Textbook: 1. Culture as Communication (2001) by Stever Robbins https://hbsp.harvard.edu/product/C0108A-HCB-ENG 2. The Future of Internal Communication Rita Linjuan Men, Shannon A. Bowen Business Expert Press BEP336-PDF-ENG https://hbsp.harvard.edu/product/BEP336-PDF-ENG
2.	Reference Books: Culture as Communication (2001) by Stever Robbins https://hbsp.harvard.edu/product/C0108A-HCB-ENG 2. The Future of Internal Communication Rita Linjuan Men, Shannon A. Bowen Business Expert Press BEP336-PDF-ENG https://hbsp.harvard.edu/product/BEP336-PDF-ENG
3.	Journals & Periodicals:
4.	Other Electronic Resources:

Evaluation Scheme	Total Marks: 100								
Mid Semester Marks	20 marks								
End Semester Marks	40 marks								
Continuous Evaluation 40 marks	<table border="1"> <tr> <td>Attendance</td><td>5 marks</td></tr> <tr> <td>Quiz</td><td>10 marks</td></tr> <tr> <td>Open Book Assignment</td><td>15 marks</td></tr> <tr> <td>Article Review</td><td>10 marks</td></tr> </table>	Attendance	5 marks	Quiz	10 marks	Open Book Assignment	15 marks	Article Review	10 marks
Attendance	5 marks								
Quiz	10 marks								
Open Book Assignment	15 marks								
Article Review	10 marks								
Course Outcomes	<ol style="list-style-type: none"> Students will be able to demonstrate effective verbal and non-verbal communication skills in diverse professional scenarios, ensuring clarity and impact in presentations and discussions. Students will be able to apply appropriate business writing techniques to craft clear, concise, and professional documents such as emails, reports, and memos. Students will develop the ability to analyze communication challenges in the workplace and propose solutions to enhance interpersonal and team communication. Students will be able to evaluate communication strategies, identifying the most effective approaches for different business contexts, including negotiations, meetings, and cross-cultural interactions. 								

	5. Students will gain the skills to design and deliver persuasive presentations, utilizing appropriate tools and strategies to engage and influence an audience effectively
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