



Admission Criteria - BBA Program for the Academic Year 2024-25

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| School | School of Management | | |
| Program Level | Undergraduate | | |
| Program / Intake | Sr. No | Program | Intake(Seats) |
| | 1 | BBA (Specialization in HR / Marketing / Accounting & Finance / Information Technology Management) | 120 |
| | 2 | BBA - Business Analytics | 60 |
| Qualifying Exam | 10 + 2 Or Equivalent (Any Stream) | | |
| Mode of Admission | Merit Based | | |
| Eligibility for Admission | <ul style="list-style-type: none"> Candidates must have passed 12th or equivalent Examination, with English as one of its subjects from the recognized Board including NIOS, securing a minimum 45% marks in aggregate of all the subjects. (40% for SC/ST/OBC-Non-Creamy Layer / PD / EWS). Applicants with 12th or equivalent from International Schools, affiliated to foreign education boards like IGCSE (International General Certificate for Secondary Education) and IB (International Baccalaureate) can apply, they have to submit equivalence certificate of Association of Indian Universities, New Delhi. | | |
| Admission Procedure | <ul style="list-style-type: none"> 50% and above aggregate marks in H.S.C (12th Std) Or Equivalent - Direct admission on first cum first basis. 45% to 50% aggregate marks in H.S.C (12th Std) Or Equivalent - on the spot Admission Competitive Test (ACT) of 30 min / or interaction with the faculties and based on the performance direct admission will be given Minimum passing marks of Admission Competitive Test (ACT) would be 50% of total marks. Merit list would be prepared/put up based on the marks obtained Second trail for test may be given on request by student The entrance examination shall be consisting of Objective questions related to Subject and English, Verbal Abilities, Reading Comprehension, Quantitative Aptitude, Logical Reasoning and General Knowledge. There will be no negative marking. 3 days will be given for payment of fees on confirmation of admission | | |
| Registration Fees | <ul style="list-style-type: none"> The registration fee for submitting online application form is Rs. 500/- (Rupees Five Hundred Only), which is to be paid online | | |
| Hostel Facility | <ul style="list-style-type: none"> Limited accommodation facilities available for outstation students | | |

